

Convenience Store News presents
a LIVE, interactive Webcast

EXCLUSIVE CSNEWS 2008 INDUSTRY REPORT

Find Out the Current State of the C-Store Industry

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Convenience store owners and operators continue to face a slew of challenges that are stymieing sales growth and pinching gross margins. With motor fuel prices continuing to rise, consumers aren't spending as much money inside the store and as a result overall profits are suffering.

In the meantime, expenses continue to rise and competition is heating up. How is all this effecting overall revenue? How do you know where your business falls within the spectrum?

The Convenience Store News 2008 Industry Report is the most relevant, reliable and actionable research on the c-store industry. For its 33rd year, CSNews has partnered with leading companies, including Preston/Rogers Associates, ACNielsen and TDLinX to provide the industry with the most comprehensive benchmarks and insights available.

Join **Convenience Store News** for this live, interactive Web seminar featuring highlights from its **2008 Industry Report**. Attend this online-only event for \$89 and SAVE \$100 on the full **CSNews Industry Report**, a \$295 value for only \$195.

HIGHLIGHTS

- Total Industry Performance
- Store Growth Analysis
- Motor Fuel Sales, Margins
- In-store Sales, Margins & Trends by Category
- Learn from industry experts where the c-store industry is heading and where the money-making opportunities are hiding.

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RESEARCH PARTNERS
Preston/Rogers Associates, Inc.
Market Research & Media Consulting



Live Webcast

Date: Monday, June 16, 2008

Time: 2:00 p.m. Eastern / 11:00 a.m. Pacific

Duration: One Hour

Webcast Fee: \$89

Attendees save \$100 on full Industry Report, regularly priced at \$295.

Featured CSNewsC@st Speakers

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Watch for dates and details.

- Foodservice
- The Future of Biofuels
- Private Equity View of C-Stores
- Candy & Snacks