

events

Convenience Store News offers unique face-to-face opportunities to network and expand relationships with key retail executives.

hall of fame

The Convenience Store Industry Hall of Fame Induction Ceremony and Dinner is hosted each year by *Convenience Store News* and supplier sponsors. Now in its 24th year, this event is held in the fall in the city of the retail inductee. Guests include close associates of the honorees, past Hall of Famers and retailers invited by the sponsors.



spirit awards for community outreach

More and more c-stores are supporting their communities and charitable organizations through thoughtful, creative and helpful ways. To recognize the most outstanding community service activities, *Convenience Store News* has established the Spirit Award for Community Outreach. One Grand Award is presented and three awards based on company size. A dinner awards ceremony is attended by executives of the winning companies. Sponsors are represented throughout the promotion of the awards and at the dinner.



best new products awards

Now in its 14th year, the *CSNews* Supermarket Guru® Best New Products Awards are judged by noted retail food industry expert Phil Lempert. Sponsors are represented throughout the advance promotion for entries and at an awards breakfast including the winning manufacturers and retail executives eager to learn more about the top new products for the c-store industry.



industry forecast council

Each year, *Convenience Store News* assembles an advisory council of industry experts – retailers, suppliers, data partners and analysts – to scrutinize and discuss its Forecast Study for an insightful look at the coming year.

IndustryForecastCouncil

hispanic retail 360 summit

A high-level, boutique-type conference and exhibition with opportunities for suppliers and retailers to interact. The conference provides a complete 360-degree look at the Hispanic shopper using data from Nielsen Marketing Information companies and other sources on demographics, buying behavior, segmentation, marketing, merchandising, product sourcing, store design and in-store marketing.



merchandising | trade shows

Expand and accelerate your ad reach with high-value merchandising and exclusive trade show marketing opportunities.

merchandising & premiums

- Custom Research
- Advisory Groups
- Premium Positions
- Ad Impact Studies
- Advertorials
- Ad Laminations
- Direct Mail List
- Targeted Retailer Mailings
- Complimentary Subscriptions
- Reprints of Advertisements
- Reprints of Articles
- Industry Report and Forecast Study Presentations
- Access to *CSNews* Research

the NACS show®

For the biggest show of the year, *CSNews* programs help you “own the show.”

- Preshow: Issues of *Convenience Store News* and *CSNews for the Single Store Owner*, the C-store Product Showcase supplement, *CSNews* Online, the *CSNews* Daily e-mailed newsletter and *CSNewsattheShow.com* online planner.
- At show: Issues of *Convenience Store News* and *CSNews for the Single Store Owner*, the original Show Dailies (2), product Sampler Sack, focus groups and roundtables.
- Postshow: December issue with complete postshow coverage.



CSNews at the Show

other trade show support

Convenience Store News has special programs to communicate your message preshow, at show and postshow:

- Ad Laminations
- Bonus Distribution
- Belly Bands
- Polybag Inserts/Literature in Show Issues
- In-booth Promotions

Convenience Store News
CIO
ROUNDTABLE

Convenience Store News
TOBACCO
ROUNDTABLE

Convenience Store News
FOODSERVICE
ROUNDTABLE

Convenience Store News
CONFECTIONERY & SNACKS
ROUNDTABLE

Convenience Store News/*EAHM*
FRONT END MERCHANDISING
ROUNDTABLE

executive retailer category best practices roundtables

Convenience Store News Roundtables bring together the most influential executives from top convenience store chains to add real-life perspective to industry research, from CIOs discussing how technology can deliver better business intelligence and operating efficiencies to executives delving into category-specific best practices to increase retailers' success.

- CIO Roundtable
- Front End Merchandising
- Tobacco
- Candy & Snacks
- Foodservice